

MIND MAPPING

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I need your help...

**TASK: Everyone in the room stand up.
Talk to the person next to you. If I could
do/be anything, I would...**

Knowns:

You have \$1 million dollars in the bank

You have 1 year to live

You are healthy and have no physical or mental impediments

BUSINESS BENEFIT...

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Business Benefit.....



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- Better connected teams outperform others.
- People with stronger relationships rely on each other more in times of need or crisis.
- We succeed or fail based on our relationships and the ability to leverage those relationships to get work accomplished.

We need to get to know each other to help each other!

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TAKE AWAY – IMPROVE TEAM VELOCITY AND COMMUNICATION

- Make sure you have well connected teams
- Eliminate as many communication barriers as you can
 - One way – visual tools (Mind Maps)

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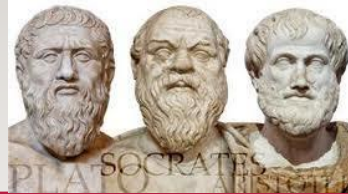
FIRST GIVEAWAY

- How much faster does our mind process pictures than words?
- Audience says....



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HISTORY



- **Origins**
 - How are our thoughts organized inside this machine we call Brain? If you look at the neurophysiology of how links and associations are made...it really looks like a MindMap!
- **Early Adopters**
 - The earliest known use of a MindMap is attributed to Porphyry of Tyros, a 3rd century Greek philosopher, who graphically visualized the concept categories of Aristotle. Other early adapters include Leonardo Da Vinci, and some sources suggest that Albert Einstein, Winston Churchill and Pablo Picasso were fans, too!
- **Mass Market – Tony Buzan**
 - Coined the term “MindMap” in the 1960s. Buzan brought MindMap to the masses through his company, books, and TV series “Use Your Brain.”

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OBJECTIVE

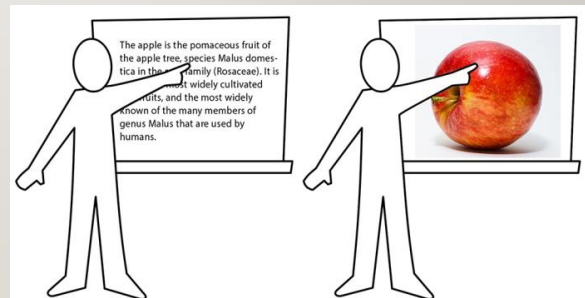
- Application of this for personal as well as business
- Discover the benefits of Mind Mapping through hands on approach
- Be able to utilize free applications with little to no training
- Visually build solutions (Executives love COLOR BOOKS)



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BENEFITS OF MIND MAPS

- Visual tool
- Able to create standard templates
- Engagement with other teams
- People tend to scan and not read documents
- Ease of use and no formal training required
- FREE!



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USES FOR MIND MAPS



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- Name one mind mapping tool that is available that can help you create mind maps besides FreeMind and Coggle?

- Audience says....



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MIND MAPPING TOOL OPTIONS

- Coggle - online Mind Map tool that you can use in Chrome. Comes in 3 flavors – “free” ,”awesome” , and “Organization”
- Imindq – This is a paid for tool if you want to pay for one. Does have “free trial”
- FreeMind – Don’t have to pay for. Good choice for working offline. OpenSouce and great at getting the job done.
- MindMapple – Great for visual thinkers and ability to use clip art and other visual stuff. Great with MACs and can google drive share 😊
- Text2mindmap – people that like to move quick! You type in thoughts and web app does the rest



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MIND MAP UTILIZATION AT CALABRIO

- Missing pieces:
 - Little to no design documentation
 - No BA’s
- How mind mapping helped:
 - Visual mapping to ensure dev and QA were working towards building the same solution
 - Contains analysis of high and low-risk areas
 - Everyone was on the same page



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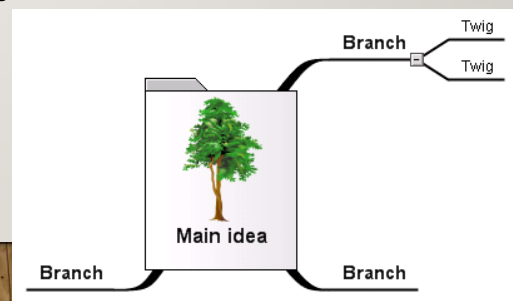
HOW MANY HAVE USED MIND MAPS



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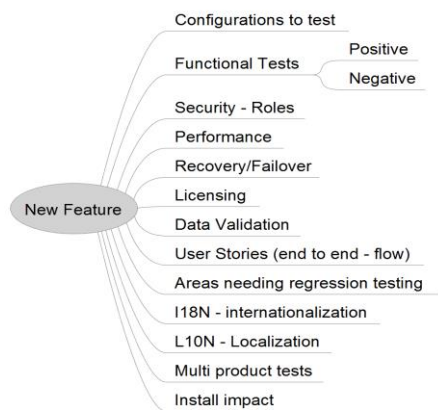
5 ESSENTIAL ELEMENTS OF MIND MAPS

- The main idea, subject or focus is crystallized in a central image
- The main themes radiate from the central image as 'branches'
- The branches comprise a key image or key word drawn or printed on its associated line
- Topics of lesser importance are represented as 'twigs' of the relevant branch
- The branches form a connected nodal structure



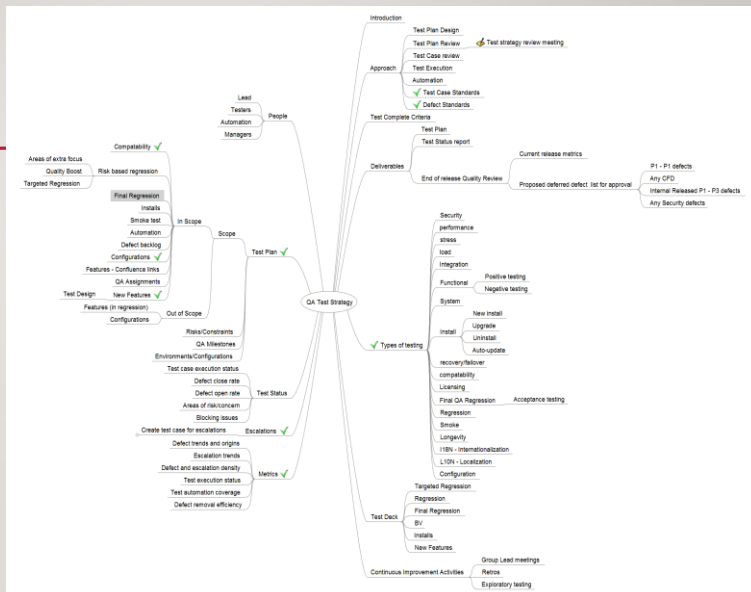
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NEW FEATURE TEMPLATE



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TEST STRATEGY EXAMPLE



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CHILD AND SIBLING NODES

The screenshot shows a software application interface with a menu bar (File, Edit, View, Insert, Format, Navigate, Tools, Maps, Help) and a toolbar. The 'Insert' menu is open, displaying the following options:

- New Child Node (Insert)
- New Sibling Node (Enter)
- New Previous Sibling Node (Shift+Enter)
- New Parent Node (Shift+Insert)
- Icons
- Insert Encrypted Node...
- Toggle Crypt / Encrypted
- Image (File Chooser or Link)... (Alt+K)
- Hyperlink (File Chooser)... (Ctrl+Shift+K)
- Hyperlink (Text Field)... (Ctrl+K)
- Add Graphical Link (Ctrl+L)
- Add Local Hyperlink (Alt+L)
- Cloud (Ctrl+Shift+B)

The main workspace displays a mind map diagram with a central node 'QA Test Strategy'. The diagram includes the following branches:

- Lead
- Testers
- People (highlighted with a red arrow)
- Test Plan ✓
- Test Status
- Escalations ✓
- Metrics ✓
- Introduction
- Approach
- Test Complete Criteria
- Deliverables
- Types of testing ✓
- Continuous Improvement Activities

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ADDING NOTES

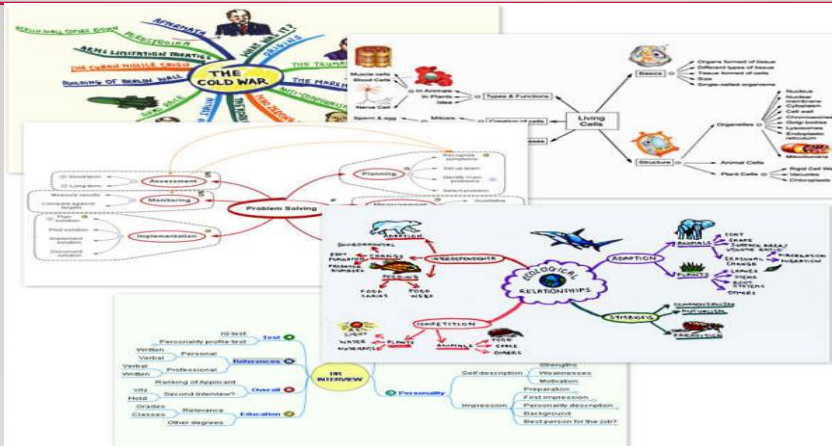
The screenshot shows a software application interface with a menu bar (Edit, Format, Table, Help) and a toolbar. The main workspace displays a mind map diagram with a central node 'New Feature'. The diagram includes the following branches:

- Configurations to test
- Functional Tests (Positive, Negative)
- Security - Roles
- Performance
- Recovery/Failover
- Licensing
- Data Validation
- User Stories (end to end - flow)
- Areas needing regression testing
- I18N - Internationalization
- L10N - Localization
- Multi product interaction tests
- Install impact (highlighted with a red arrow)

Below the diagram, a text editor window is open, showing the text 'New, upgrades and uninstalls'. The text editor window has a menu bar (Edit, Format, Table, Help) and a toolbar. A red arrow points to the text editor window.

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LET'S MAKE A MIND MAP



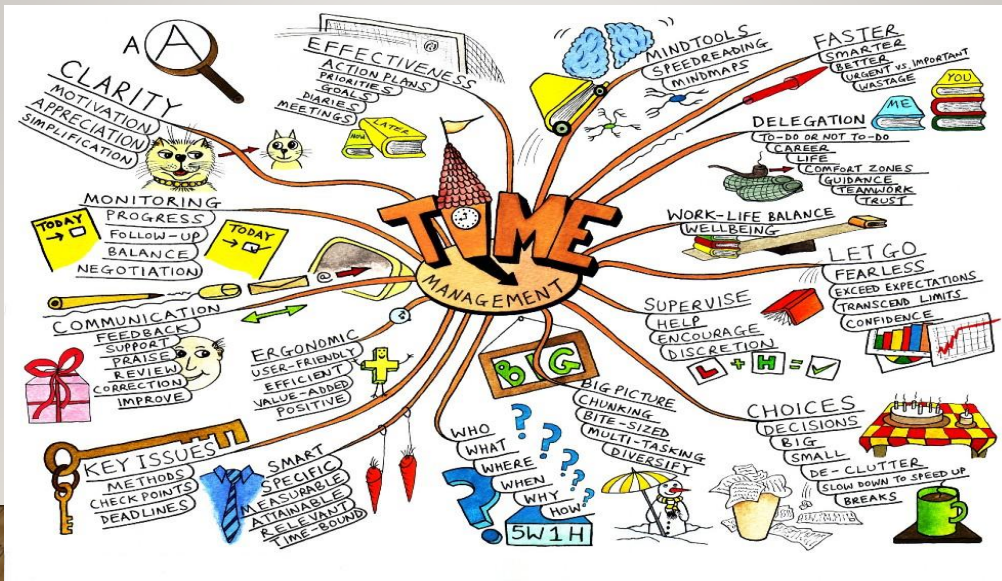
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LET'S MAKE A MIND MAP – WITHOUT A TOOL

- Think of your general main theme and write that down in the center of the page. i.e. Time Management
- Figure out sub-themes of your main concept and draw branches to them from the center, beginning to look like a spider web i.e. Personal, Work, Activities, Family , Interests/Hobbies, Health/Fitness
- Make sure to use very short phrases or even single words
- Add images to invoke thought or get the message across better
- Try to think of at least two main points for each sub-theme you created and create branches out to those

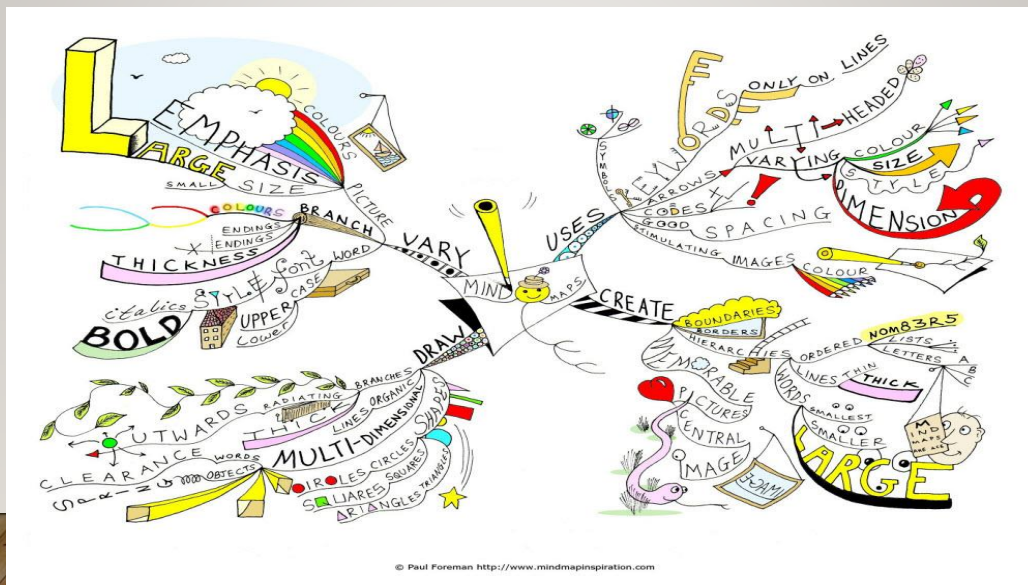
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SAMPLE



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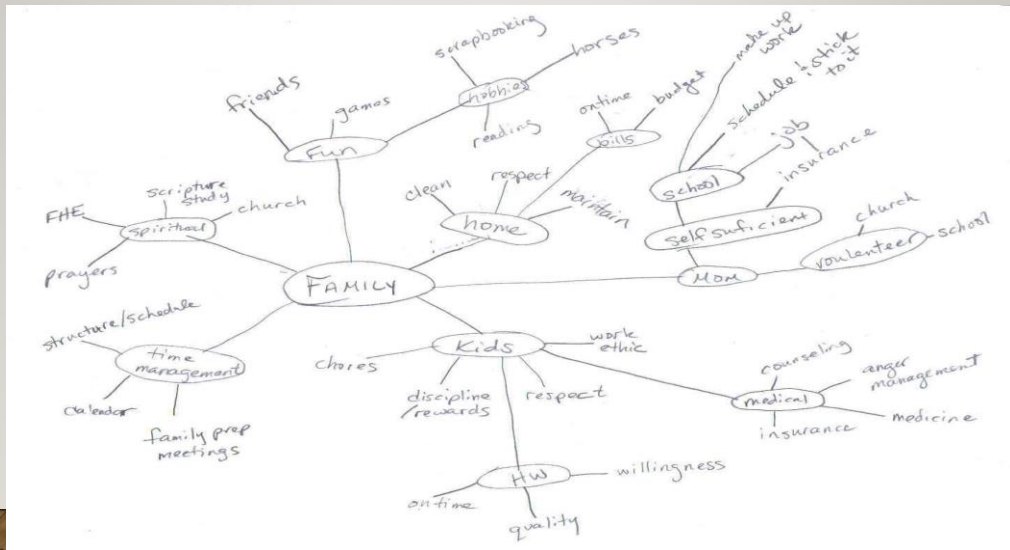
SAMPLE



© Paul Foreman <http://www.mindmapinspiration.com>

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DIFFERENT VERSION



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HOW TO DOWNLOAD FREEMIND

- Go to <http://freemind.sourceforge.net/>
- **for Mac users please (control+click > open) on the icon to open if it prevents you from opening initially
- Must have Java Runtime Environment 1.6 or later
- If you are blocked try:

<https://freemind.en.softonic.com/download>



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HOW TO DOWNLOAD SIMPLEMIND (MOBILE APPS)



- SimpleMind Free - Intuitive Mind Mapping
 - Android go to:
 - <https://play.google.com/store/apps/details?id=com.modelmakertools.simplemindfree&hl=en&rdid=com.modelmakertools.simplemindfree>
 - Will read/write .mm file formats
- SimpleMind Lite - Mind Mapping
 - iPhone go to:
 - <https://itunes.apple.com/us/app/simplemind-lite-mind-mapping/id439654198?mt=12>
 - Will read/write .mm file formats

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TEAM MIND MAPPING USING YOUR TOPICS

- Pick a table topic with your team at your table and write it on a post it note to bring to the front
- Use one of these: (Write it on a post it note)
 - Planning a testing effort (for a project or iteration)
 - Scoping deliverables / tasks or user stories / tasks
 - Identifying acceptance criteria for a user story
 - Breaking down acceptance criteria into test scenarios/test cases
 - Identifying a solution for a project / user story
 - Identifying project and/or test risks
 - Identifying and engaging stakeholders
- Open space ideas using post it notes write a topic on the post it and put it on the flip chart in the front on which one you want to work on

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YOUR TURN!

Team of at least 2 people and no more than 3...if you accept this mission you could win

Topic Options:

- Selected by all of you

Ready to give it a try?



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10 MINUTES TO CREATE



- Table topic
- Central theme and radiating from center or left to right
- Pictures are great, words, short phrases
- You have approximately 10 minutes
- Team captain assigned to report back

Music Credit:
Deep Space by Audionautix is licensed under a Creative Commons Attribution license (<https://creativecommons.org/licenses/by/4.0/>)
Artist: <http://audionautix.com/>



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TEAM VERSUS INDIVIDUAL WHAT WAS THE DIFFERENCE



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HOW CAN YOU USE THIS IN YOUR ORGANIZATIONS



- What can you do in your organizations
- How can this be utilized
- What are the benefits



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PERCEPTION

The mind interprets patterns based on past experience – or on patterns it already knows

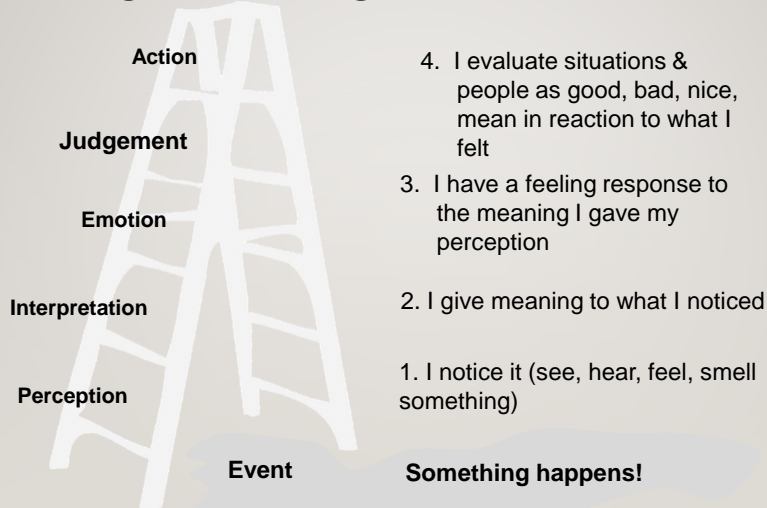
News Flash: Cambridge University Research

According to a research at Cambridge University, it doesn't matter in what order the letters in a word are, the only important thing is that the first and last letter be at the right place. The rest can be a total mess and you can still read it without problem. This is because the human mind does not read every letter by itself but the word as a whole.

Cambridge Learning Guide – The Key to Personal Effectiveness – Section 1.3

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LADDER OF INFERENCE



1. I notice it (see, hear, feel, smell something)
2. I give meaning to what I noticed
3. I have a feeling response to the meaning I gave my perception
4. I evaluate situations & people as good, bad, nice, mean in reaction to what I felt

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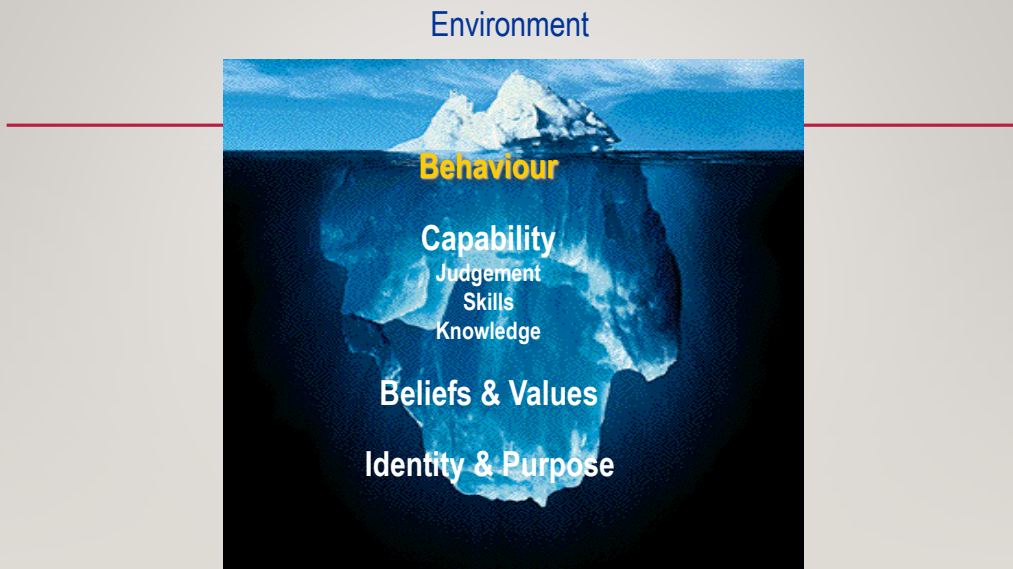
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MOST RESPECTFUL INTERPRETATION

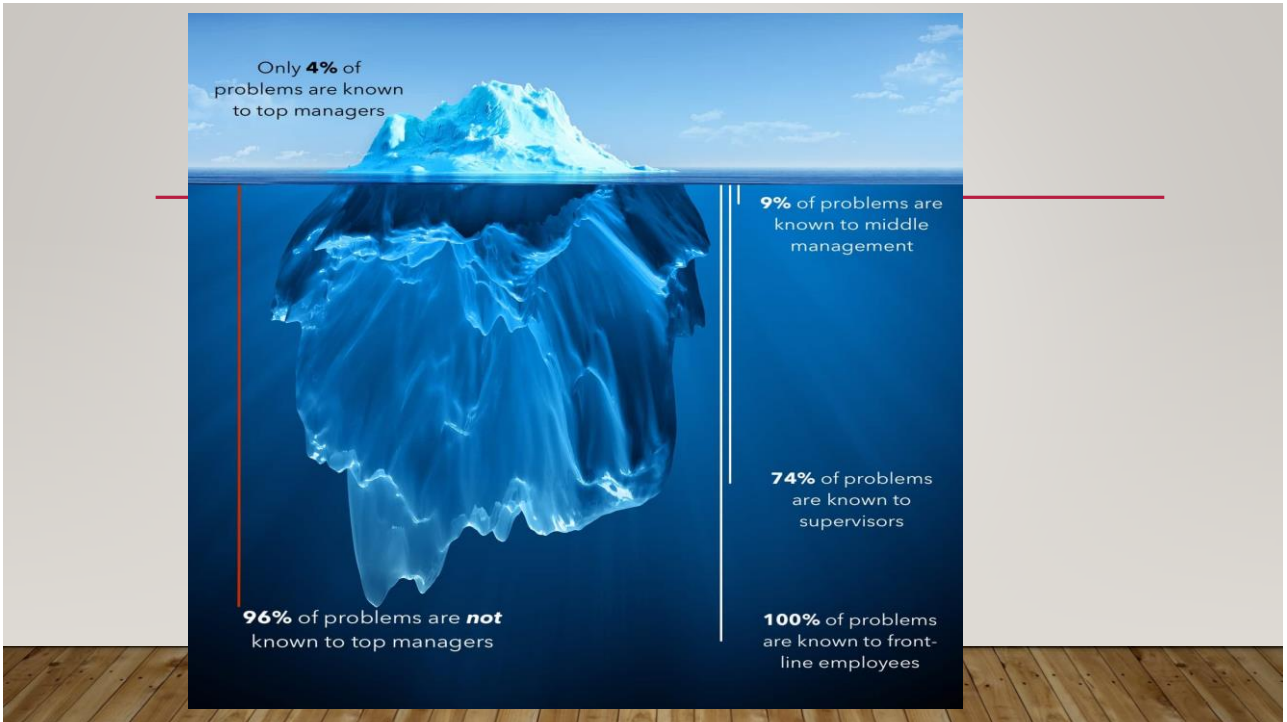
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ICEBERG MODEL



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INTERPERSONAL COMMUNICATION

According to Albert Mehrabian:

- 7% Words - Literal
- 38% Tone of Voice - Interpretation
- 55% Context, Body Language - Interpretation
- In other words...

**Communication is 7% about WHAT you say
and 93% about WHO you say it to!**

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COMMUNICATING IN COLOR

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cheerful	reflective	concise	challenging	caring	assertive
enthusiastic	determined	firm	factual	well-argued	reliable
accommodating	objective	active	steady	fun	sensitive
accurate	tactful	driving	constant	structured	harmonious
strong-willed	purposeful	convincing	cautious	calculating	amenable
persuasive	patient	influencing	diplomatic	logical	sociable
outgoing	courageous	co-operative	forceful	conventional	optimistic
mobile	friendly	stable	consistent	decisive	correct
loyal	calm	daring	analytical	engaging	exact
impulsive		realistic			

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COLOR WORKSHEET

- Circle as many words on the paper that describe you
- Can circle as many as you want or as few as you want
- Circle only the words that describe you or you would use to describe you
- Count up how many of each color

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LET'S TALK COLORS

Do
it **RIGHT**



Do
it **NOW**

Do it
**HARMON-
IOUSLY**

Do it
TOGETHER

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5 BEST BOOKS ON BODY LANGUAGE

- The definitive book on body language
- You say more than you think
- Unmasking the face
- The power of body language
- What every BODY is saying – Ex FBI agent

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