

# 6 CORE ELEMENTS OF CONTINUOUS TESTING

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3/21/2019



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## HIGHLIGHTS

WHY AM I HERE?

You are wondering what Continuous Testing is

- I will provide a precise definition of what I believe it is

You want to implement Continuous Testing, but not sure where to start

- I will outline 6 steps you can take to begin affecting change

You're not sure Continuous Testing is even a real thing!

- I will provide real world stories of teams that are achieving success with Continuous Testing right now!



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# INTRO

## WHO IS THIS LADY?

Product Marketing Manager at Sauce Labs

- Focused specifically on community enablement

I LOVE going to conferences

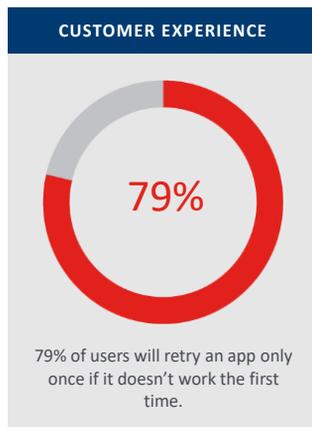
- Recovering Events Manager
- Meet new people, learn new trends, understand problems

I used to play a lot of softball

- Stanford University, NPF, Team USA
- Big believer in team mentality, building CULTURE



# THE SHIFT TO CI/CD



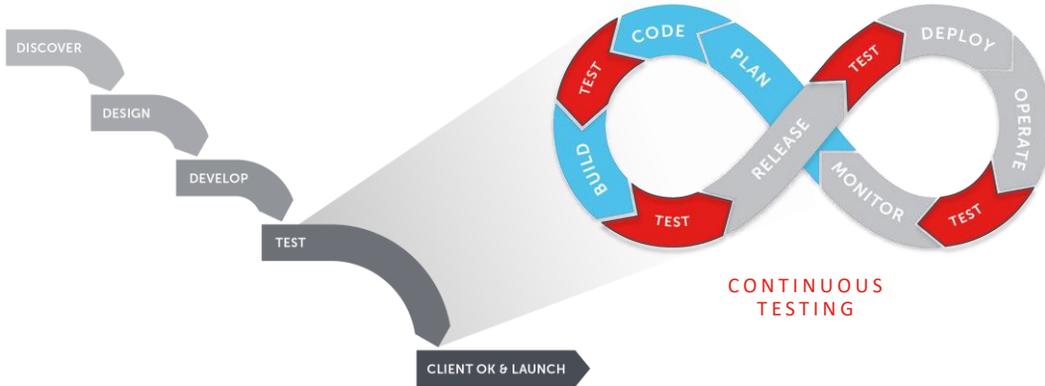
Source: *The 2016 Mobile App Report*, ComScore

Source: *Digital in 2017: Global Review*



# TESTING MUST TRANSFORM TO KEEP UP

LEGACY TESTING IS SLOW, EXPENSIVE AND LAGS DEV



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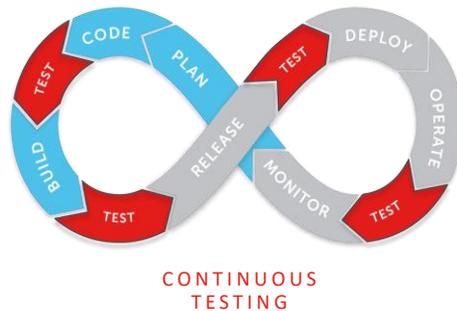
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# WHAT IS CONTINUOUS TESTING?

Test.AllTheThings()

- Best practice approach of executing tests throughout the software development lifecycle
- Benefits
  - Real-time feedback
  - Earlier bug detection
  - Improved app quality



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## ACHIEVING CONTINUOUS TESTING

### 6 CORE ELEMENTS



Commitment to  
Quality



Test at Every  
Stage



Use Expertise to  
Automate



Comprehensive  
Coverage



Scale On  
Demand



Visibility and  
Analytics

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## CULTURAL COMMITMENT TO QUALITY

CONTINUOUS TESTING SUCCEEDS WHEN EVERYONE OWNS QUALITY

Dev/QA siloes > now working together

Test cases outlined before development begins

- Ensure code is optimized for test automation

Considerations

- Teams need to be trained to work together and adopt new practices
- Access to tools across distributed teams
- Visibility into pipeline
- Collaboration tools (e.g. Slack, HipChat etc.)

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## WALMART LABS

QUALITY BECOMES A STRATEGIC ENABLER

Jeremy King (EVP & CTO) realized quality is imperative to achieving goals

- Create the world's leading retail platform
- Increase operating efficiencies while decreasing costs
- Ensure associates have access to secure digital solutions that empower them to excel

Quality tied directly to these business drivers – creation of central team

- Running 100,000 tests per day
- Improved app quality while saving 750,000+ hours in testing time

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## TESTING AT EVERY STAGE

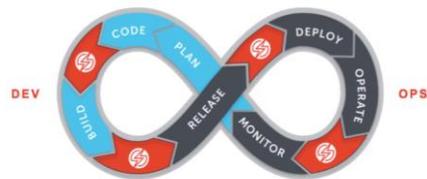
TESTS ARE THE "GATES" OF DEVELOPMENT

Ensures code works when changes are introduced

Catches bugs sooner

Considerations

- Speed
- Reliable infrastructure
- Which tests acts as gates, and when?



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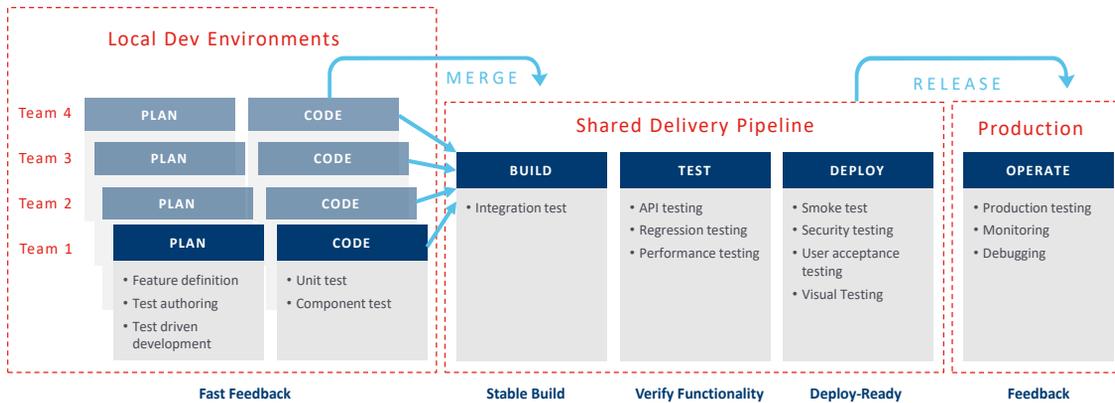
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## HOW TO APPLY TO YOUR PIPELINE

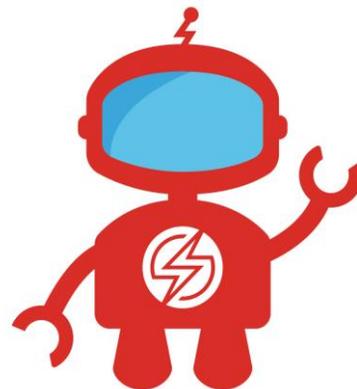


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## CONTINUOUS TESTING ≠ AUTOMATED TESTING

- It's about applying the right level of automation
- Different parts of the pipeline require different types of testing
- Even manual testing has a place in CT practices
- Automation makes sense in places where developers/testers waste the most time



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## UNIT TESTING

- Test a single behavior in isolation
- Small tests, run on a few platforms
- Fast feedback on whether code works
- Any failures are isolated > easier to debug/fix



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## INTEGRATION TESTING

- Merge single features into shared pipeline
- Ensure build stability
- Run on more platforms, often in parallel
- “Pull request tests”
  - Confirm new features work as expected
  - Doesn't break existing functionality



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## AUTOMATED E2E REGRESSION TESTING

- Ensure entire system works as expected
- No dependencies or environment-related issues
- Full suite of tests, on all platforms, in parallel
- Deploy ready

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## PRODUCTION TESTING

- Testing after release – monitor/debug
- Checking business critical features
  - Login
  - Checkout process
- Target relevant platforms
- Alert team to issues before they become major

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## EXPLORATORY AND LIVE TESTING

Live (aka manual) still needed

Human creativity a requirement for good testing

- User experience testing
- Dream up ways to break your apps

Automation is best for tasks that are

- Well defined
- Repetitive

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## USE EXPERTISE TO BUILD OUT AUTOMATION

AUTOMATED TESTING IS KEY TO CONTINUOUS TESTING

Legacy testing = slow, lags development

Just manual testing doesn't allow for scalability

- Wastes time on repetitive, parallel checks of expected behaviors

Organizations moving away from "automate the manual tests" approach

Automating from the outset is the future

- Leverage intelligent frameworks (Selenium, Appium, and others)

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## RECORD AND PLAYBACK

IT'S A TRAP!

Easy way to get started

- Help team members feel productive

Simply not scalable

- Creates brittle tests
- Cannot scale as automation grows

Gaps must be filled in with training

Test automation = software development



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## TEST EXECUTION PLATFORM WITH COMPREHENSIVE COVERAGE

COVER EVERY BROWSER/OS/DEVICE

Ensure digital experience is the same for all of your users

Ability to reproduce bugs in any environment

Not only coverage, but flexibility

- Desktop
- Emulator/Simulator
- Real devices



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## COVERAGE IS LINKED TO OUTCOMES



Last 2 months & highest revenue makes					
Platform	Version	Users	New Users	Sessions	Bounce Rate
Chrome	61.0.3163.100	212,493(48.08%)	176,797(47.58%)	368,570(51.49%)	49.19%
	60.0.3112.113	51,556(11.67%)	36,272(9.76%)	82,166(11.48%)	46.06%
	61.0.3163.98	47,161(10.67%)	45,202(12.16%)	66,818(9.33%)	71.17%
	55.0.2883.87	18,132(4.10%)	14,531(3.91%)	32,166(4.49%)	45.41%
IE	11	84,430(93.10%)	63,742(92.08%)	160,693(95.25%)	40.73%
Firefox	56	34,991(39.87%)	26,623(39.52%)	62,482(39.57%)	47.04%
	55	27,839(31.72%)	20,020(29.72%)	51,125(32.38%)	45.01%
	52	9,113(10.38%)	7,047(10.46%)	16,923(10.72%)	45.74%
Safari	11	31,646(38.66%)	29,199(38.31%)	41,955(40.18%)	63.67%
	10	31,858(38.92%)	30,081(39.46%)	39,455(37.79%)	74.32%
Edge	15.15063	17,562(69.25%)	14,651(69.76%)	29,346(69.58%)	47.82%
Apple iPhone		50,779(21.00%)	48,642(20.96%)	63,418(20.32%)	71.49%
Apple iPad		20,547(8.50%)	19,721(8.50%)	24,842(7.96%)	75.52%
Samsung SM-G955U Galaxy S8+		3,698(1.53%)	3,616(1.56%)	5,033(1.61%)	71.09%
Microsoft Windows RT Tablet Windows RT Tablet		3,149(1.30%)	2,422(1.04%)	4,995(1.60%)	47.11%

### Implications

- Lower customer satisfaction
- Higher cost of doing business
- Missed sales



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## SCALE INFRASTRUCTURE INSTANTLY

INCREASE RELEASE VELOCITY

As testing/automation increases across the pipeline, infrastructure must scale with it

Internal reasons

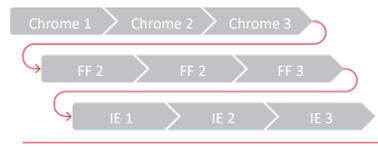
- Building out automation
- Adding new features

External reasons

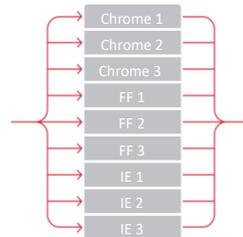
- Peak season (i.e. Black Friday)
- Increasing coverage for new OS, browser, etc.

Speed testing cycles with parallel testing

- Increases velocity on average by 10x



Serial Testing (9 minutes)



Parallel Testing (1 minute)



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## CAMPUS EXPLORER

INCREASE PRODUCTIVITY, REDUCE COSTS

Serial testing done at end of SLDC > 72 hour test run time!

Automating tests with Selenium allowed for parallel testing

- Running tests across 70 virtual machines (various browsers/OSs)
- Test run time = 72 minutes (98% time savings)
- Enabled to run tests multiple times/day, throughout the SLDC
- Higher ROI on developer productivity, trust in automation, job satisfaction

**CAMPUS EXPLORER**

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## VISIBILITY AND ANALYTICS

TO GET WHERE YOU GOING, SEE WHERE YOU'VE BEEN

Understand how tests are performing at every level

- Identify bottlenecks
- Understand trends
- Catch issues faster
- Share best practices across teams

Make data driven decisions to increase quality and speed releases

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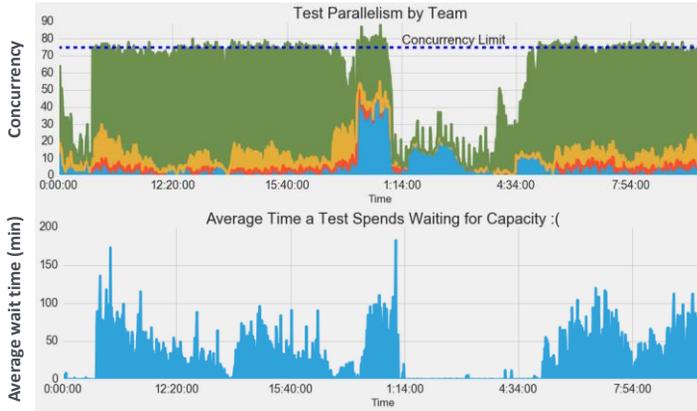
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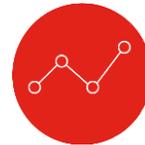
# ANALYTICS – AN EXAMPLE

ARE YOUR TEAMS BLOCKING EACH OTHER?



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# ACHIEVING CONTINUOUS TESTING

RECAP



Commitment to Quality



Test at Every Stage



Use Expertise to Automate



Comprehensive Coverage



Scale On Demand



Visibility and Analytics

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## THE AMAZON EXAMPLE

EVERY 11 SECONDS?!

- How they do it
  - Buy in from all teams on the importance of testing
  - Test all integration points
  - Automate testing of production code
- Starting with core elements, results are achievable



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